Economic Development Businesses Resources

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The following list of resources is not exhaustive and is updated on an ongoing basis.

Note that funding opportunities may have application windows that are not listed in this document.

BUSINESS SUPPORTS AND SERVICES:

- <u>Agricultural Economics, Competitiveness and Statistics (GoA)</u>: Agriculture and agri-food business, trade and economics, and farm business management programs.
- Agri-Processing Business Resources (GoA): Guides, reports, documents and other resources for food and bio-processors to start or grow a business.
- Alberta Securities Commission (ASC) Intro to Raising Capital: Information and presentations to support businesses that are seeking capital, navigate securities regulations.
- Alberta Entrepreneur Centre: Provides a set of tools to help business and personal finance grow together.
- Alberta Catalyzer: Alberta Catalyzer is a provincial program supported by <u>Alberta Innovates</u> and delivered by <u>Platform Calgary</u> and <u>Edmonton Unlimited</u>. The program supports entrepreneurs as they launch and scale their tech-based or tech-enabled companies through three Learning Streams: Engage, Traction and Velocity.
- <u>Alberta Film Commission</u>: Provides customized scouting packages and services to clients exploring the advantages of creating in Alberta.
 - Film production resources are available here: https://www.alberta.ca/film-production-resources.aspx and an online resource directory, which showcases Alberta's screen-based industry workforce and support service companies, is available
 here: https://www.alberta.ca/film-production-resources.aspx#jumplinks-10
- Alberta International Offices (GoA): Available near local markets to help Albertans make the
 connections they need to expand their businesses.
- Alberta Learning Information Service (ALIS): Provides career, learning, and employment information that helps Albertans achieve success.
- <u>Alberta Purchasing Connection</u>: Connects businesses looking to supply goods or services to Alberta's public sector with government procurement opportunities.
- Alberta Site Selector Tool: The Alberta Site Selector Tool is a self-serve digital platform that helps
 businesses and investors find and evaluate suitable properties to expand or locate their business in
 communities across Alberta. This user-friendly tool empowers users by providing advanced filtering
 options that combine available property listings with insights on local economic conditions, industry
 data, and proximity to crucial infrastructure.
- <u>Alberta Women Entrepreneurs</u>: Provides tools and resources to help women across the province succeed in starting or growing a business.
- BDC Advisory Services: Helping business owners build a successful, resilient business.
- <u>Business Benefits Finder (GoC)</u>: Find the right (federal) programs and services, whether you're starting out or scaling up.
- <u>Business and Economic Development (GoA):</u> Agriculture, forestry, tourism and other key sectors and supports for business, trade, economic development and government contracting.
- <u>Business Link</u>: Business support services include free one-on-one coaching and guidance; market research; resources, guidebooks, and interactive tools; education, training, and networking opportunities; specialized support for Indigenous and immigrant entrepreneurs.

- <u>Business Renewables Centre-Canada</u>: Provides community-based educational resources to simplify and accelerate the uptake of renewable energy in Canada.
- <u>Canadian Centre for Cyber Security</u>: The Canadian Centre for Cyber Security (the Cyber Centre) is the single unified source of free expert advice, guidance, services and support on cyber security for Canadians.
- <u>Community Development Unit (GoA)</u>: Delivers sessions and workshops to help organizations strengthen their services.
- <u>Community Futures Alberta</u>: Business loans, tools, mentoring, guidance, and support for rural small business owners and entrepreneurs in Alberta.
- <u>Contract opportunities with the Government of Alberta</u>: Bid on procurement opportunities for government goods, services and construction.
- <u>Destination Canada</u>: Provides intelligence, tools and resources that help the Canadian tourism industry reach domestic and international markets.
- <u>Economic Development Resources (GoA):</u> Find programs, services and information that supports economic development.
- Export Alberta: Resources for those new to exporting or looking to grow their exports.
- Export Development Canada: Provides Canadian companies with trade knowledge, financial solutions, insurance and global connections.
- <u>Free Market Intelligence for Agriculture Business (GoA):</u> Export Development team provides agriculture and agri-food companies customized market intelligence information.
- Foresight Canada Clean Tech Accelerator: helps accelerate the development and adoption of gamechanging Canadian climate solutions to reach net zero
- <u>Futurpreneur</u>: Futurpreneur is the only national, non-profit organization that provides financing, mentoring and support tools to aspiring business owners aged 18-39.
- <u>In Our Hands Newcomer Cooperative Entrepreneurship Program</u>: In Our Hands is a free program designed to support you through all the stages of starting and growing a co-operative business.
- <u>Industry Information, Indigenous Tourism Alberta</u>: Encourages and promotes authentic Indigenous tourism that showcases the unique and immersive experiences offered by its members throughout the province.
- <u>Invest Alberta</u>: Invest Alberta Corporation (IAC) works directly with investors globally to start up or scale up in Alberta.
- <u>Labour Workforce Consultants (GoA):</u> Connect employers with tools and resources to help with recruiting, retaining and adapting their workforce.
- Management Advisory Services (MAS) Program: Have you developed a new product, process, or service and need help with the next steps? The program provides various services, including strategy/business planning, growth management, sustainability financing, and marketing.
- <u>Procurement Assistance Canada Service Guide</u>: Official source for Government of Canada tender and award notices.
- <u>Public Services and Procurement Canada (PSPC) (GoC)</u>: Helps businesses of all sizes connect with opportunities to sell goods and services to the Government of Canada.
- <u>Small Business Resources (Formerly Biz Connect)(GoA):</u> Provides support to help Alberta entrepreneurs and small businesses start, grow, and succeed.
- <u>Small Scale Food Processor Association:</u> The Small-Scale Food Processor Association seeks to support women food processors through research, education, and resources.
- Start-up Canada: We connect Canada's entrepreneurs with the tools, community, and support they need to start and build their businesses. We know that Canada's aspiring entrepreneurs have the talent, passion, and drive to succeed in today's economy. We want entrepreneurs to manifest their own vision faster.
- The 51: The 51 is a Financial Feminist™ platform where current and aspiring investors (particularly women* and gender-diverse* individuals), come together to democratize access to capital for

- women and gender-diverse founders.
- <u>Training and Employment Services Directory (GoA):</u> Provincial programs and services to help individuals find and keep jobs, get training and adapt to a changing labour market.
- <u>Travel Alberta Industry Hub</u>: Tourism resources, research, newsroom, and destination development information.
- Venture Capital Association of Alberta (VCAA): a registered not-for-profit organization that helps connect entrepreneurs with investors (VCAA: Connecting Entrepreneurs and Investors).
- <u>Venture for Canada (VFC)</u>: Connecting small business owners with young talent through subsidized internships and fellowship programs.
- <u>Venture Mentoring Services</u>: A mentorship program that matches business founders at the scale-up stage with mentors that work with the individual entrepreneur (not the business itself).

ECONOMIC STRATEGY:

- Alberta's Recovery Plan: Plan to breathe new life into Alberta's economy and create new
 opportunities for every Albertan. It's a plan to build, diversify, and create jobs.
- <u>Economic Development in Rural Alberta Plan:</u> The government has developed the Economic
 Development in Rural Alberta Plan based on the insights gained from our engagement with targeted
 rural stakeholders. This plan includes key strategies and measurable actions to ensure rural
 Albertans have economic opportunities where they live.
- <u>Selling Alberta to the world: An Investment and Growth Strategy</u>: This strategy supports Alberta's Recovery Plan by identifying actions to create jobs and diversify the economy.

EMERGENCY RESILIENCY AND RECOVERY RESOURCES:

- ACC Building Business Resiliency: Resources and live updates for businesses across Alberta to swiftly respond and adapt to disruptions or unplanned changes affecting operations, people, assets, or reputation.
- NEW <u>Canada Red Cross Ready Rating Program:</u> a free service that helps businesses, schools and organizations become prepared for disasters and other emergencies.
- GoA Emergency preparedness, disaster response and public safety
- NEW GOA Emergency response planning occupational health and safety tool kit: step-by-step guide
 for ensuring worksites are safe with specific contingencies in place in case of an emergency.
- Business Link Business Continuity Plan and creating and Emergency Response Plan
- Investopedia Business Interruption Insurance: What It Covers, What It Does Not

LISTINGS, CATALOGUES, AND PORTALS:

- <u>Alberta Agri-Food Products and Services Export Catalogue</u>: Connecting international buyers with Alberta product and service suppliers.
- Alberta Major Projects: An inventory of private and public sector projects in Alberta valued at \$5 million or greater.
- Agri-food and local food (GoA): Information about the agri-food industry, food processing and farmers' markets.
- <u>Alberta food directories</u>: Connecting Alberta-based food processors and producers with buyers to promote locally produced food
- <u>BizPaL permit and license search</u>: Federal, provincial, territorial and municipal business permits and licenses in Canada.
- <u>Business License Alberta (GoA):</u> Search for a business, charitable organization or fundraiser provincially licensed or registered in Alberta.

- <u>Directories of Canadian Companies</u>: Registering as a Canadian supplier, searching for competitors and checking a company's incorporation status.
- <u>Economic development funding and grants (GoA):</u> Tax credits, grants and other funding programs to stimulate regional economic development.
- <u>Municipal locations and codes (GoA):</u> Municipal locations in Alberta, municipal codes and information systems and datasets.
- National Broadband Internet Service Availability Map: The map is a comprehensive database of
 current and planned Internet service availability across Canada. It is a key tool in showing the
 Government of Canada's progress in getting all Canadians connected to high-speed Internet as well
 as a key reference document on the implementation of broadband services.
- Open Government Portal (GoA): Collection of datasets and publications by (Alberta) government departments and agencies.
- Open Government (GoC): Collection of datasets and publications by (Canada) government departments and agencies.
- <u>Public Engagements (GoA)</u>: Help shape the future of (Alberta) government policies, programs and services

MADE IN ALBERTA/CANADA:

- <u>Alberta Farm Fresh Producers Association</u>: AFFPA is dedicated to supporting the production of farm direct market vegetable crops, berry and fruit crops, bedding plants, perennials, herbs, flowers, meats, poultry, eggs, wines, meads, and other specialty items in Alberta.
- Alberta Approved Farmers Markets: Find an approved market in your area.
- Alberta Food Directories: Connecting Alberta-based food processors and producers with buyers to promote locally produced food
- <u>Alberta Food Processors Association:</u> AFPA is a non-profit organization representing all segments of the \$28 billion food and beverage industry including growers, processors, retailers, food service buyers and suppliers since 1974.
- Buy Local Alberta: Albertans can support local farmers, ranchers and food processors
- How to Identify Canadian Food: Find out how to spot different words or symbols you might find on
 a label some mean it has Canadian content, while others mean it meets a Canadian standard for
 food safety, quality, or organic content.
- <u>Made in Alberta:</u> The Alberta Food Processors Association administers a voluntary labelling program to help consumers quickly identify foods and beverages produced in the province.
- <u>Made in Canada</u>: Find information on Made in Canada labels, how to buy Canadian and the benefits of shopping and travelling in Canada.
- NEW Promote your Alberta-based business and help your neighbours buy local with the GoA's <u>free</u> toolkit.

NETWORKS, NGOS, AND CROWN CORPORATIONS:

- Clean Resource Innovation Network (CRIN): Resources from pan-Canadian network focused on
 ensuring Canada's oil and gas resources can be sustainably developed and integrated into the global
 energy supply.
- <u>Canadian Rural Revitalization Foundation (CRRF)</u>: Contributes to the revitalization and sustainability of rural Canada through collaborative research for rural leaders in the community, private sector, and in all levels of government.
- <u>Farm Credit Corporation (FCC)</u>: A federal commercial Crown corporation reporting to the Minister of Agriculture and Agri-Food. FCC provides financing, knowledge, and software to almost 102,000

customers with a team of 2,200 employees operating from 102 offices located primarily in rural Canada and its corporate office in Regina, SK.

TRADE & TARIFF INFORMATION:

- Alberta Food Processors Association, Tariff Updates and Resources
- Sign up for <u>Alberta Trade Updates</u> to receive trade and export information as well as details on upcoming sector specific events and missions.
- <u>BDC Supporting your Business Through Trade Uncertainty:</u> Support for Canadian businesses impacted by uncertainty around U.S. tariffs
- <u>Canada Tariff Finder</u>: Quickly get tariff information for specific products and countries where Canada has a Free Trade Agreement.
- CFIB Canada/US Trade War: Everything you need to know about the U.S./Canada tariffs
- <u>EDC US Market Intelligence:</u> EDC insights and analysis on the business environment of Canada's largest export market
- <u>EMC Canada/US Trade Relations:</u> EMC remains committed to keeping Canadian manufacturers informed about Canada / US trade relations
- **NEW <u>FCC Trade Disruption Customer Support Program</u>:** Lending to support the Canadian agriculture and food industry as tariffs are implemented.
- MNP Federal and provincial tariff support programs
- <u>Startup Canada Tariff Toolkit</u>: This resource guide is designed to help entrepreneurs and support organizations navigate the complexities of tariffs and their impact on businesses.
- <u>Support for Canadian Exporters (GoC):</u> Supporting Canadian exporters through United States tariff challenges.
- NEW <u>Trade Accelerator Program: Various Dates and locations</u>: 4-session initiative, designed to
 accelerate the strategic development of your business and to better prepare you for an expansion
 into international markets.
- Understanding Canada-United States-Mexico Agreement (CUSMA) Compliance